



Special Vehicles

An important factor in the road transport sector

TRAILERS AND SEMI-TRAILERS, COACHES,
CAR ADAPTATIONS (A.A.N.), MICROCARS,
BODYWORK, COMPONENTS, LOADING AND
UNLOADING SYSTEMS, CLEANING VEHICLES





RAI Association, the association in the Netherlands for the Bicycle and Automobile Industry was established in 1893 and has therefore been active on behalf of the sector for more than a century.

The mission of the special vehicles department is to stimulate the growth of the Dutch Special Vehicle industry. The principle here is that this industry is strongly committed to present itself as innovative and sustainable, both nationally and internationally.

Special Vehicles

The Special Vehicles department represents the collective interests of 200 manufacturers and importers in the Netherlands of road transport equipment such as trailers, semi-trailers, bodywork and other related products. To this end, the department develops activities such as collective promotion at exhibitions, and it provides market information, supports its members with technical issues and regulations and provides information that contributes directly or indirectly to improving the commercial success of its members. The creation of a favourable economic climate for the members is paramount.

Craftsmanship features highly in the branch for special vehicles, but at the same time it is a very innovative sector. This specialisation in combination with high-tech know-how and quality has provided the Dutch builders of special vehicles with an excellent reputation that extends far beyond the European border. The high regard with which it is held by the public, the media and the government is extremely important to future and current developments in the market. The Special Vehicles department is therefore closely involved in activities aimed at enhancing the high quality of the sector.





Specific examples of these activities are the establishment of the Quality Mark for coach operators (Stichting Keurmerk Touringcar Bedrijf) and the RAI Quality Marks for vehicle mounted cranes, lift gates, load handling systems, cleaning vehicles and silent distribution.

Market information is vital for determining a company's position in the market and for long-term planning. The department therefore provides members with sales statistics via the RDC Data Centre and also distributes information among the members about the latest developments in rules and regulations in the Netherlands and in Europe.

The department actively represents the interests of the sector in national authorities, for instance as spokesman at the RDW Centre for Vehicle Technology & Information and Dutch ministries, and is represented in the European committee CLCCR, thus making its voice heard in Brussels and Genève.

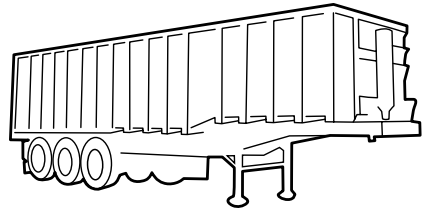
The department also organises a large number of platform meetings at interesting venues where the members can become better acquainted with each other. This type of meeting usually has a special topic.

Export is just one of the topics constantly requiring renewed and close attention. Nearly 75% of the members export on a large scale to European and other international markets. The department responds to the members' needs by deploying export supporting activities such as market orientation, an exchange of information and collective stands at foreign trade fairs.

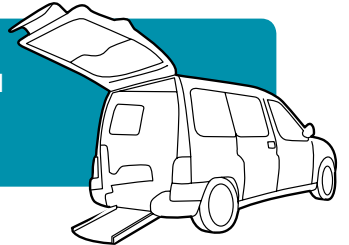
One of the largest international exhibitions for commercial vehicles, the European Road Transport Show (BedrijfsautoRAI) is an initiative of RAI Association. The members of Special Vehicles are extensively represented at the show, occupying half of the overall exhibition floor area, and their range of innovative products make the trade fair into a unique experience. The department organises highly successful events for specific target groups such as the Mobility Days and the Cleaning Days.

The department of Special Vehicles consists of eight sections:

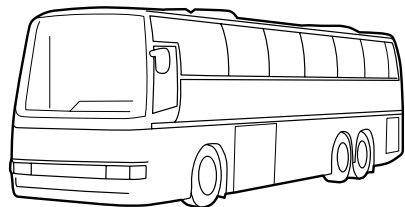
→ Trailers and Semi-trailers



→ Car Adaptations (A.A.N. adapting cars for disabled drivers)



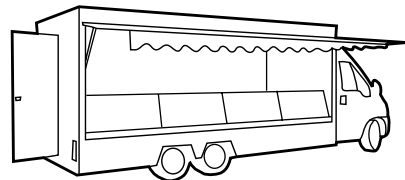
→ Coaches



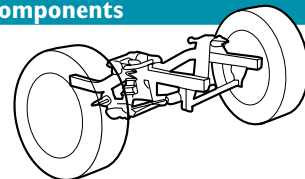
→ Microcars



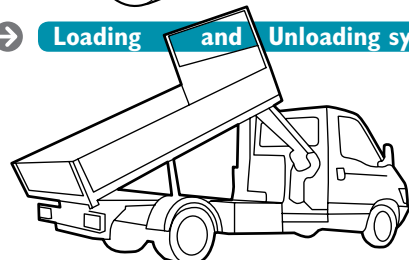
→ Bodywork



→ Components



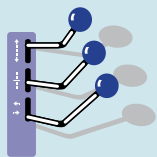
→ Loading and Unloading systems



→ Cleaning Vehicles



Our quality marks



Vehicle mounted cranes



Periodic Inspection of lift-gates, in cooperation with Focwa



Loading and unloading systems



Touringcar, in cooperation with KNV and ANVR



Piek-Keur Quiet Distribution, in cooperation with Focwa and BMWT

The Special Vehicles department is closely involved in activities aimed at increasing the high quality of the sector. The establishment of the various RAI Quality Marks and participation in other quality marks are good examples of this. Quality Marks underline the quality of the products and contribute towards maintaining this high quality and safety for the users.

www.raikeurmerken.nl



RAI Association is the representative for Dutch manufacturers, importers and wholesalers of everything which is related to the means of mobility on public roads, including the necessary components and accessories. RAI Association has five departments: Cars, Automotive Components & Equipment, Cycles, Motorised Bicycles, and Special Vehicles.

If you would like to know more about membership or want to apply straight away, or if you have specific questions or something to discuss, please do not hesitate to contact us.

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