



Confederation of the  
European Bicycle Industry  
COLIBI-COLIPED  
Since 1960 Representing the European Bicycle Industry

[www.conebi.eu](http://www.conebi.eu)

# CONEBI 2023 Industry & Market Report

2022 data

EUROPEAN  
BICYCLE  
INDUSTRY  
& MARKET  
PROFILE

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# Sales of Bicycles and EPACs in the EU27 (+UK) in 2022

**20.2 million  
Bikes and  
EPACs sold**

**-9.1%**

*Compared to 2021*

**5.5 million  
EPACs  
sold**

**+ 8.6%**

*Compared to 2021*

*\*EPACs: Electrically Pedal Assisted Cycles*

*Source: CONEBI Market Report – Do not share this information without explicit consent of the CONEBI Secretariat*

# Sales of Bicycles and EPACs in the EU27 (+UK) in 2022

## Top Markets

### Bikes & EPACs

- Germany
- France
- Great Britain

### EPACs

- Germany
- France
- Netherlands

### Bikes

- Great Britain
- Germany
- France

# Turnover of Bicycles and EPACs Sales in the EU27 (+UK) in 2022

**Bikes & EPACs**

**21.2€ bn**

**+ 7.4%**

*Compared to 2021*

# Production of Bicycles and EPACs in the EU27 (+UK) 2022

**15.3 million Bikes and  
EPACs produced**

**- 5%**

*Compared to 2021*

**5.4 million EPACs  
produced**

**+ 19%**

*Compared to 2021*

# Investments in the EU27 (+UK) Bicycle Industry in 2022

**2.0€ bn**

**+14.3%**

*Compared to 2021*

# EU27 (+ UK) Bicycle Industry 2022



More than 1,000  
SMEs

180,000 green jobs of  
which over 89,000  
direct manufacturing  
jobs

+ 3%

*Compared to 2021*



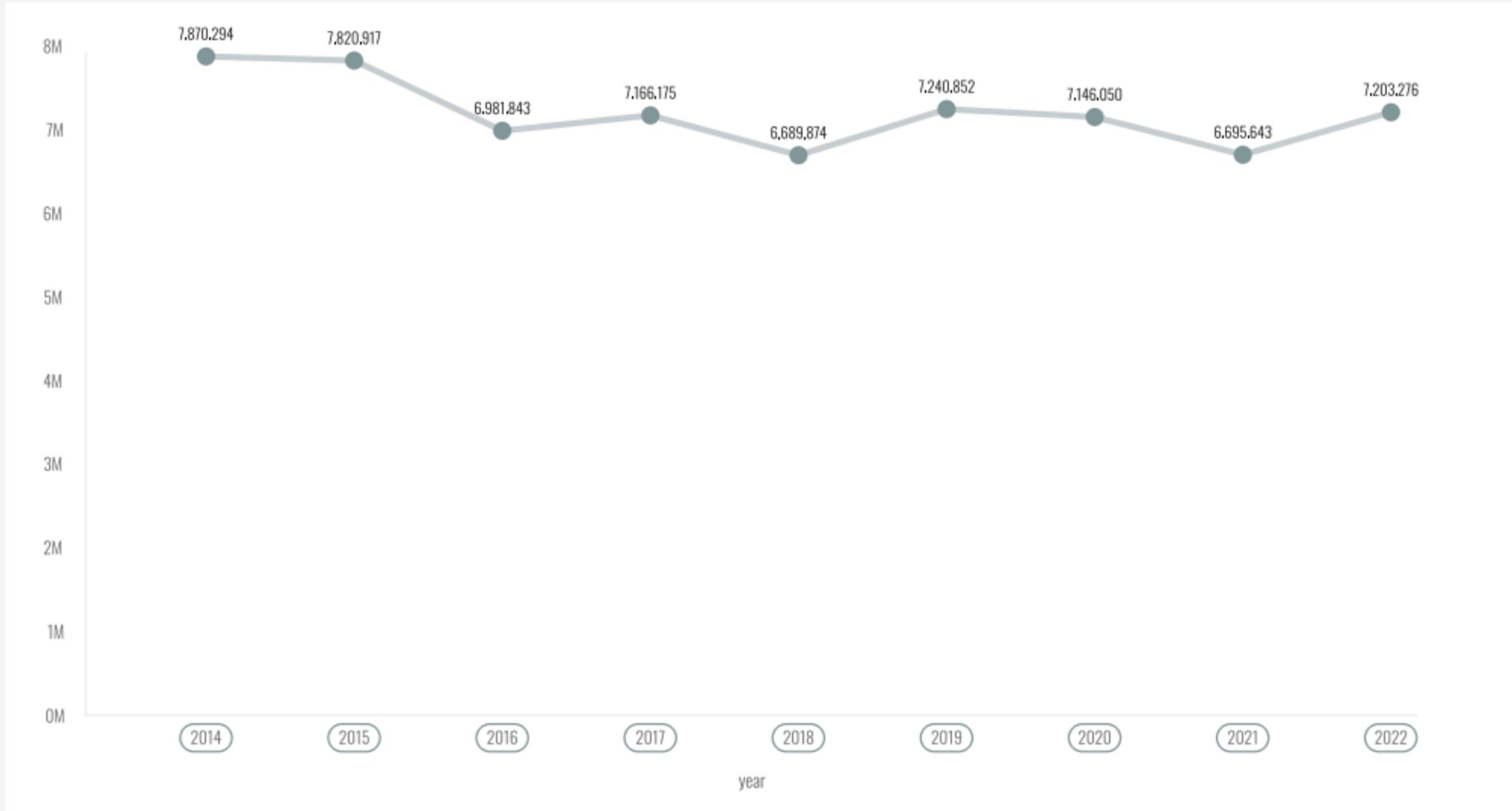
More than  
60,000 bike retailers  
200,000 retail jobs\*



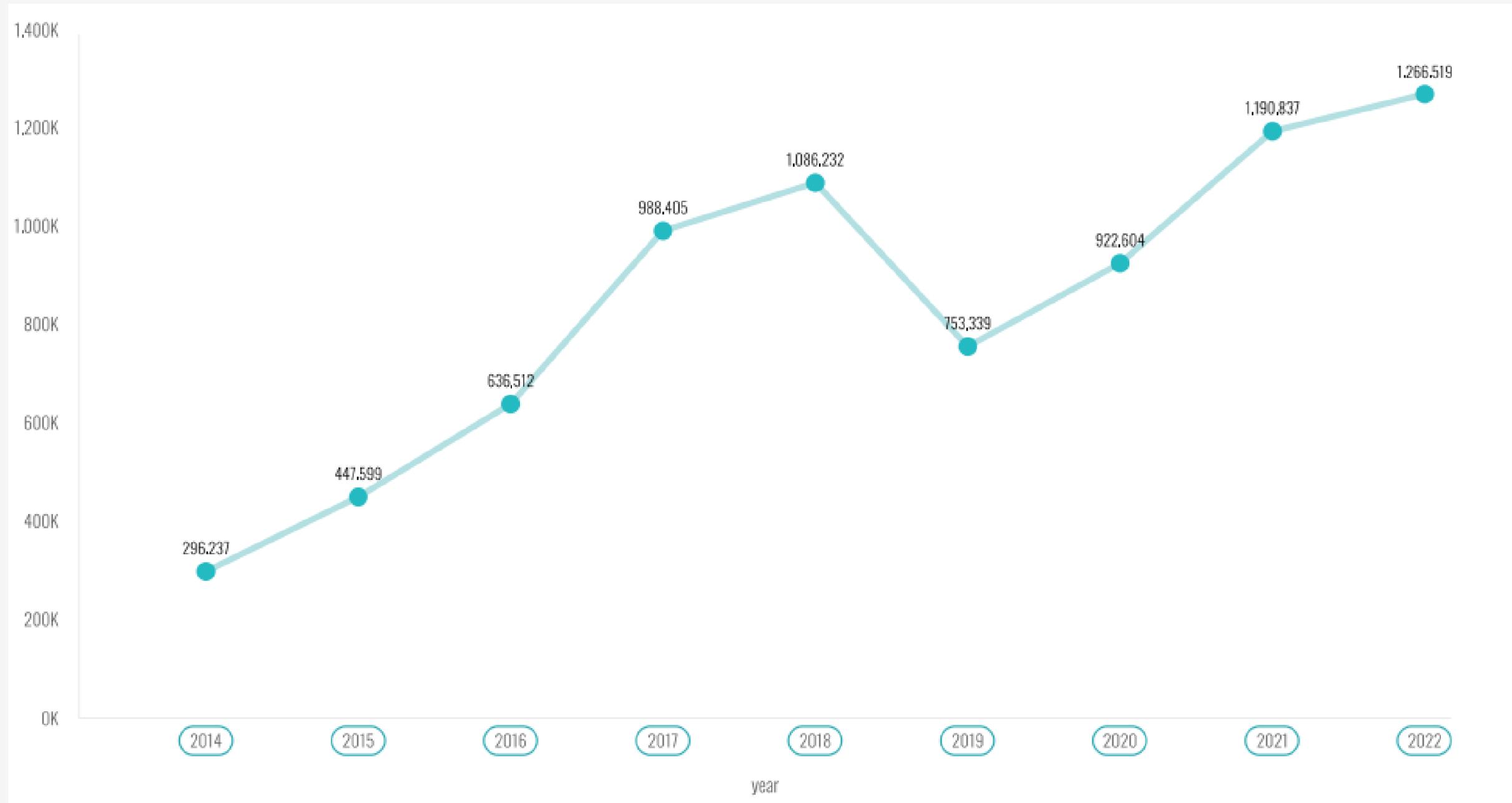
\* Estimation by CONEBI

Source: CONEBI Market Report – Do not share this information without explicit consent of the CONEBI Secretariat

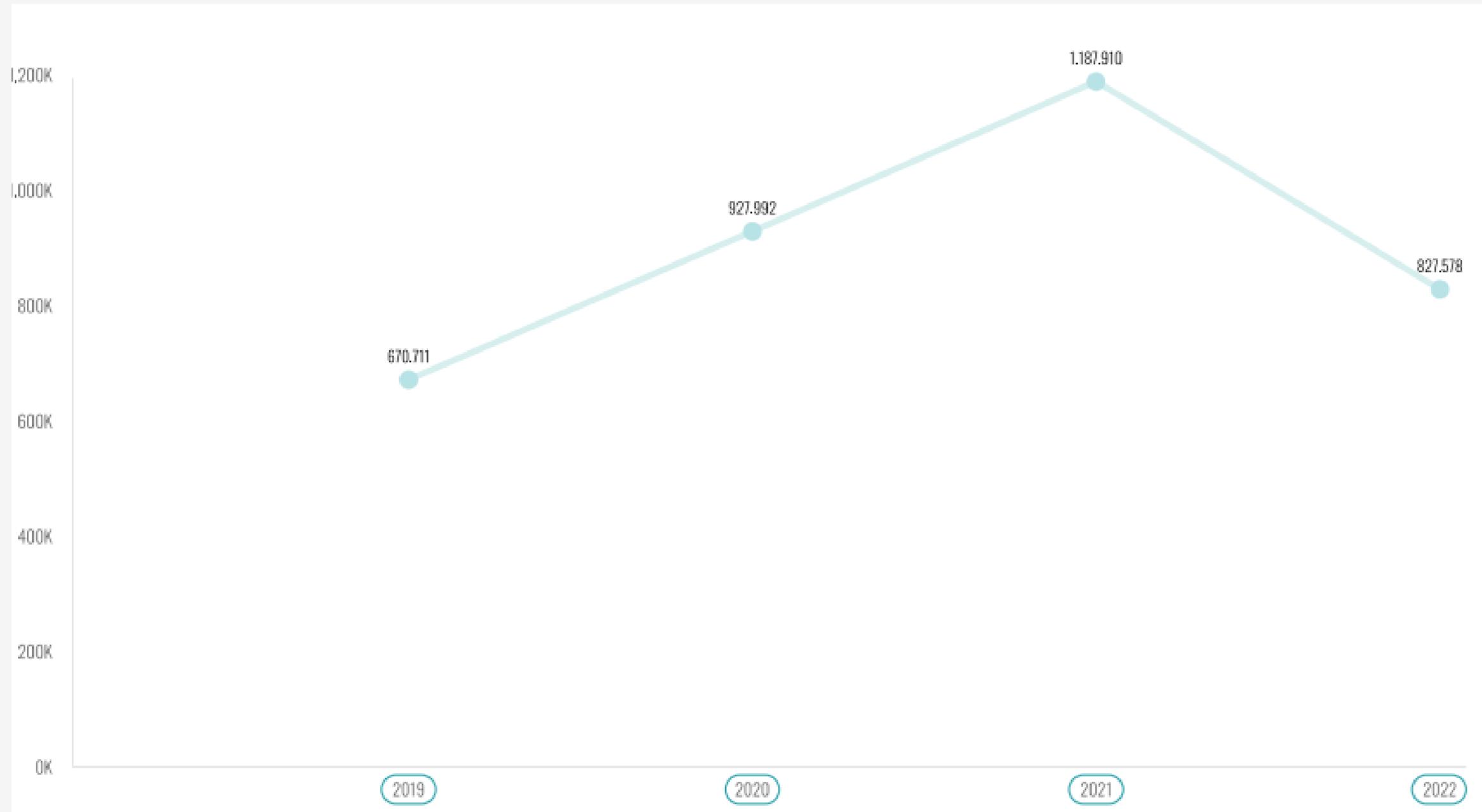
# Imports of bicycles EU 27 (+UK) 2022



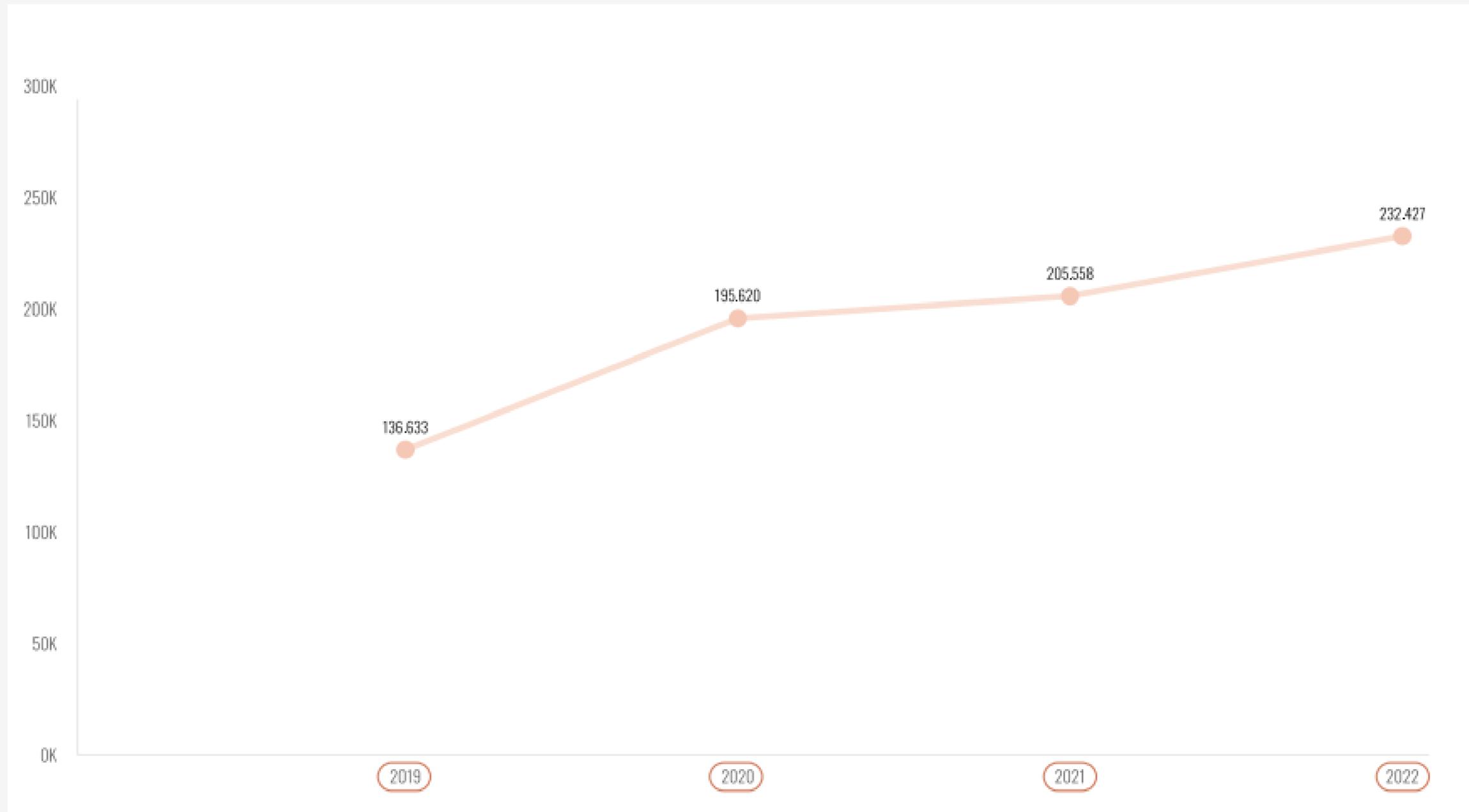
# Imports of EPACs EU27 (+UK)



# Exports of bicycles from the EU27 (+UK)



# Exports of EPACs from the EU27 (+UK)



# CONEBI 2023

## Bicycle Industry Market Profile is now available for purchase.

Please contact

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for purchasing inquiries.

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**Thank you  
for your  
attention**



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